

4th HERMES Symposium - Final Conference

Heritage and Media in Europe

Contributing towards Integration and Regional Development

Weimar, Germany, 5th-8th October 2006

Thursday, 5th October 2006

5-8 p.m.: HERMES Steering Committee meeting

Meeting of the members of the HERMES Steering Committee (not open to public).

venue: EJBW, Jenaer Str. 2/4 („Kaminzimmer“ in the Yellow Villa)

9 p.m.: INFORMAL GATHERING

At the ACC café, Burgplatz 1/2

Friday, 6th October 2006

venue: IfEU, Albrecht-Dürer-Str. 2 („Yellow Hall“)

9.00 a.m.: OPENING session

Welcome addresses

Gerd Zimmermann, Bauhaus-University Weimar/D

Helmut Seemann, Classic Foundation Weimar, Weimar/D

Dieter Hassenpflug, Inst. of European Urban Studies, Bauhaus-University Weimar/D

9.30 a.m. – 1 p.m.:

HERMES: BASIC OUTLINE & MAIN ACTIVITIES

venue: IfEU, Albrecht-Dürer-Str. 2 („Yellow Hall“)

WORK PACKAGE 1: Project co-ordination

WORK PACKAGE 2: Scientific framework, feasibility studies

WORK PACKAGE 3: Electronic media in museums

~~ coffee break (30 min) ~~

WORK PACKAGE 4: Heritage Radio Network

WORK PACKAGE 5: Summer Courses and Workshops

~~ 1 p.m. – 2 p.m.: lunch break (EJBW canteen, Jenaer Str. 2) ~~

2.00 p.m. – 3.30 p.m.:

WORKSHOP SESSION 1 (parallel)

Workshop A: Culture and heritage in the context of regional development

venue: IfEU, Albrecht-Dürer-Str. 2 („Yellow Hall“)

Workshop B: Mediating Europe – cultural journalism online

venue: EJBW, Jenaer Str. 2/4 („Kulturraum“ above the canteen)

~~ coffee break (30 min) ~~

4.00 p.m. – 6.00 p.m.:

WORKSHOP SESSION 2 (parallel)

Workshop A: Culture and heritage in the context of regional development (cont'd)

venue: IfEU, Albrecht-Dürer-Str. 2 („Yellow Hall“)

Workshop B: Mediating Europe – cultural journalism online (cont'd)

venue: EJBW, Jenaer Str. 2/4 („Kulturraum“ above the canteen)

~~ afternoon break (90 min) ~~

7.30 p.m. – ∞: RECEPTION

Official reception at the Town Castle, South Wing, hosted by the Classic Foundation Weimar.

Saturday, 7th October 2006

venue: IfEU, Albrecht-Dürer-Str. 2 („Yellow Hall“)

9 a.m. – 10 a.m.: KEYNOTE SPEECH

Spyros Mercouris, European Network of Cultural Capitals and Months, Athens/Greece

The productivity of culture – European Cultural Capital Cities, its history and the development opportunities they create

~~ coffee break (30 min) ~~

10.30 a.m. – 12.30 p.m.: HERITAGE AND MEDIA IN EUROPE – Contributing towards Integration and Regional Development? (panel discussion)

moderation: Luiza Białasiewicz, Royal Holloway, University of London/UK

panelists:

Gregory J. Ashworth, University of Groningen/NL

Zuzana Bauerová, Czech Ministry for Culture, Prague/CZ

Bernd Diehl, CADSES Contact Point Germany, Dresden/D

Spyros Mercouris, ECCM, Athens/GR

Uta Thofern, Deutsche Welle, Bonn/D

~~ 12.30 noon – 1.30 p.m.: lunch break (EJBW canteen, Jenaer Str. 2) ~~

1.30 p.m. – 9 p.m.: BUS EXCURSION TO THE ENVIRONS OF WEIMAR

Half-day bus excursion to the Wieland museum at Ossmannstedt (presentation by Jens Geelhaar and Lars Wieneke) and other heritage sites near Weimar; dinner at a winery in the Saale Valley. Sunday, 8th October 2006

Sunday, 8th October 2006

9.30 a.m. – 11.30 a.m.: PROJECT BRUNCH

venue: EJBW, Jenaer Str. 2/4 (seminar room in the red garden house)

12 noon – 13.30 p.m.: GUIDED TOUR OF WEIMAR

Guided walking tour through the historic centre of Weimar (in English)

**Institute for
European Urban Studies
Bauhaus-University
Albrecht-Dürer-Str. 2
Weimar, Germany**

Organisers:

Bauhaus-University Weimar

Classic Foundation Weimar

Heritage Radio Network –
Radio LOTTE, Weimar



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**Bauhaus-Universität
Weimar**